

VinylPlus[®] Product Label



Criteria Scheme Issue 1.3 (January 2020)

The VinylPlus[®] Product Label is a product certification scheme describing the organizational management, supply chain management and sustainability aspects to be addressed by PVC building and construction products to live up to the commitments of the VinylPlus[®] voluntary sustainability programme and the responsible sourcing principles defined in BES 6001, the Framework Standard for Responsible Sourcing owned by BRE. Owned by VinylPlus[®], the scheme has been developed in collaboration with



Foreword

The requirements of the scheme consist of actions to be taken to demonstrate adoption of the 5 challenges of VinylPlus, the voluntary sustainability programme of the European vinyl supply chain, and of responsible sourcing as defined in BES 6001, the Framework Standard for Responsible Sourcing owned by BRE.

The requirements and associated actions have been structured into eight components:

- VinylPlus partnership – A commitment to sustainable development
- Organisational Management Requirements
- Supply Chain Management Requirements
- VinylPlus Challenge 1 – Controlled Loop Management
- VinylPlus Challenge 2 – Organo-chlorine Emissions
- VinylPlus Challenge 3 – Sustainable Use of Additives
- VinylPlus Challenge 4 – Sustainability Energy and Climate Stability
- VinylPlus Challenge 5 – Sustainability Awareness

Requirements can be demonstrated to be met either by providing **manufacturing location**-related evidences or **product**-related evidences. In the below requirement lists, the manufacturing location-related requirements are shown in **green**, the product-related requirements are shown in **blue**. The former type of evidences may well be common to a number of different products and as such **need not be repeated** when seeking certification of additional products.

This certification scheme can be applied to a **single product**, a **product system** (parent product and a set of child products that represent slight different variations (color, size..) of this parent product) or a **product range** (group of products having at least one attribute in common or complement each other in some way). Certification of for a whole product system or product range only applies when all of the requirements of the scheme are equally met by all the products of a product system or a product range. It may be that all products in a product system or in a product range will **only require a single evaluation** against a common management system and aspects related to the manufacturing location.

The term **constituent materials** in the scheme indicates all materials used within the formulation of the final product. It does not include packaging materials, lubricants or consumable office products associated with manufacture (e.g. paper, print materials etc.).

This product certification scheme has been developed following the guidelines as set forth in EN ISO/IEC 17067:2013. The applicability of the scheme is for a type 6 product certification (VI c + d), as defined in Table 1 of the ISO standard.

As this scheme matures, VinylPlus® will strive to develop an independently audited **Chain of Custody** scheme to the source of the constituent material(s). Auditing shall be done by an accredited certification body. The list of accredited bodies for the scheme will be updated and communicated to the applicants by VinylPlus. It will be up to the applicant to select the certification body that will do the assessment.

Scoring Methodology

An organisation that meets the requirements of the scheme receives a Certificate of Approval and a corresponding performance rating for each of the requirements.

The organisation must satisfy all compulsory requirements (C) and may achieve additional levels of compliance within the non-compulsory requirements of the scheme to achieve a higher performance rating (see below Performance Scoring Table).

Supplementary points are available for some criteria and can be awarded in addition to compulsory points regardless of any/all 'higher performance rating' achieved. For example, in 4.2 Waste management, a supplementary point can be awarded in addition to the compulsory level a) score. Or, a supplementary point can be awarded in addition to the score from b) or the score from c). This approach makes the maximum points available 4.

The organisation should obtain a total of minimum 30 points to get the product(s) or product system(s) certified.

	Requirements	a)	b)	c)	d)	Supplementary points	Maximum number of points
1.1	Integration of the VinylPlus programme into company life	C	1, 2 or 3			1	4
2.1	Responsible sourcing policy	C					0
2.2	Legal compliance	C					0
2.3	Quality management system	C	2				2
2.4	Supplier management system	C					0
3.1	Material traceability through the supply chain	C	1	2			2
3.2	Environmental management systems in the supply chain	C	1	2	3		3
3.3	Health and safety management systems in the supply chain	C	1	2	3		3
4.1	Use of recycled PVC	2	4	6	10		10
4.2	Waste management	C	2	3		1	4
4.3	Product Design for Controlled Loop Material Management	2, 3 or 4					4
5.1	PVC resin used in manufacturing the product	C	2 or 4				4
6.1	Use of additives in the assessed product	C	1 or 2			4, 8 or 12	14
7.1	Greenhouse gas emission reduction	C	3	5			5
7.2	Energy use	1					1
7.3	Use of renewable energy resources	1	2	3	4		4
7.4	Transport impacts	C	2			1	3
7.5	Lifecycle assessment (LCA)	C	2	3			3
8.1	Demonstrating commitment and communication	C	2	3			3
8.2	Local Communities	C	1	2			2
Maximum number of points							71

Requirements

1. VinylPlus partnership – A commitment to sustainable development

1.1 Integration of the VinylPlus programme into company life

2. Organisational Management Requirements

2.1 Responsible sourcing policy

2.2 Legal compliance

2.3 Quality management system

2.4 Supplier management system

3. Supply Chain Management Requirements

3.1 Material traceability through the supply chain

3.2 Environmental management systems in the supply chain

3.3 Health and safety management systems in the supply chain

4. VinylPlus Challenge 1 – Controlled Loop Management

4.1 Use of recycled PVC

4.2 Waste management

4.3 Product Design for Controlled Loop Material Management

5. VinylPlus Challenge 2 – Organo-chlorine Emissions

5.1 PVC resin used in manufacturing the product

6. VinylPlus Challenge 3 – Sustainable use of Additives

6.1 Use of additives in the assessed product

7. VinylPlus Challenge 4 – Sustainable Energy and Climate Stability

7.1 Greenhouse gas emission reduction

7.2 Energy use

7.3 Use of renewable energy resources

7.4 Transport impacts

7.5 Lifecycle assessment (LCA)

8. VinylPlus Challenge 5 – Sustainability Awareness

8.1 Demonstrating commitment and communication

8.2 Local communities

APPENDICES

Rules and Obligations

Criteria 3.1 a) - Material Traceability

Criteria 6.1 b) - Classifications of VOC

Criteria 7.1 - Verifying Carbon Emission Reduction

Criteria 7.3 – Renewable Energy Sources

Criteria 8.1 a) - Verifying Human Resources Performance

1. VinylPlus partnership – A commitment to sustainable development

1.1 Integration of the VinylPlus programme into company life

	Description	Performance Rating
a)	The organisation is a full partner of the VinylPlus programme and has fully paid all membership fees at the time of certification. The product label is only awarded to products manufactured and sold in Europe (EU27+UK+Norway+Switzerland).	Compulsory
b)	To achieve a higher performance rating, the organisation is an active supporter of the VinylPlus programme and its associated voluntary commitments and working principles. The organisation has set a range of quantifiable objectives for the implementation of the VinylPlus® targets in its day-to-day business activities and there is a process for regularly monitoring progress against these objectives.	Up to 5 principles – 1 6 to 15 Principles – 2 > 15 Principles - 3
	A supplementary point may be awarded if the organisation has been a partner of the VinylPlus programme for a minimum of 3 years continuously .	1

2. Organisational Management Requirements

2.1 Responsible sourcing policy

	Description	Performance Rating
a)	The organisation shall have a written Responsible Sourcing Policy , appropriate to the organisation, addressing the responsible sourcing principles. The policy shall be approved and signed by the organisation's senior management and promoted within the organisation.	Compulsory

2.2 Legal compliance

	Description	Performance Rating
a)	<p>The organisation shall establish, implement and maintain a procedure(s)</p> <ul style="list-style-type: none"> • to identify and have access to all specific, relevant, applicable and most recent local, national and ratified international laws and regulations by which the organisation is bound, • to update these laws and regulations as appropriate, and • to determine how these laws and regulations apply to the implementation of its policy established in clause 2.1(a). <p>The organisation shall ensure that these laws and regulations are adhered to when establishing, implementing and maintaining its management systems/processes.</p>	Compulsory

2.3 Quality management system

	Description	Performance Rating
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a)	The organisation shall have in place a documented quality management system, following the fundamentals of ISO 9001:2015 to implement its quality and responsible sourcing procedures, and which includes in its scope the assessed product.	Compulsory
b)	To achieve a higher performance rating, the organisation shall have a quality management system that conforms to ISO 9001:2015 or equivalent, certificated by an accredited organisation in accordance with regulation (EC) no. 765/2008 of the European Parliament and of the Council for the international EA / IAF MLA mutual recognition agreements, to implement its quality and responsible sourcing procedures, and which includes in its scope the assessed product.	2

2.4 Supplier management system

	Description	Performance Rating
a)	<p>The organisation shall have in place, appropriate to the purpose and activities of the organisation and its products, a documented management system for its purchasing process and for approval of its suppliers. The management system shall reference the policy established in clause 2.1 of this Standard.</p> <p>AND</p> <p>The organisation shall maintain a list of approved suppliers of constituent materials in the assessed product.</p> <p>AND</p> <p>Where the organisation under assessment acquires constituent materials from any supplier based outside the EU, or from states that have not declared adherence to the OECD Guidelines for Multinational Enterprises, the organisation shall undertake an appropriate risk assessment and demonstrate due diligence in its monitoring of the supplier's compliance with the ILO Declaration on Fundamental Principles and Rights at Work.</p> <p>Where the assessed organisation is responsible for the extraction of a raw material at source, the organisation shall demonstrate traceability from the source of the raw material to the assessed product through any subsequent processes of product realisation.</p>	Compulsory

3. Supply Chain Management Requirements

For each of the following sub-sections, constituent materials shall be traceable to the supplier(s) responsible for:

- The extraction of raw materials; OR
- The recovery of recycled materials; OR
- The production of by-products; OR
- The processing of commodity traded materials

The % performance rating for each sub-section should be based on any ONE of a number of criteria e.g. volume OR mass, whichever is most appropriate for the product being assessed. This choice must be clearly defined and justified at assessment. Whichever metric is used it must be the same basis for all the 3. clauses in this standard.

3.1 Material traceability through the supply chain

	Description	Performance Rating
a)	<p>A minimum of 60% of constituent material(s) in the assessed product shall be traceable to supplier(s). The following mechanisms shall be considered appropriate for demonstrating traceability:</p> <ul style="list-style-type: none"> The organisation responsible for the constituent material(s) at each stage of the supply chain shall be certificated by an accredited organisation to ISO 9001:2015; <p>OR</p> <ul style="list-style-type: none"> Equivalent documented evidence of traceability as documented in guidance notes. <p>Where there is already an established industry benchmark this shall be taken as the 'compulsory' level.</p> <p>An independently audited full chain of custody scheme to the raw materials source of the constituent material(s) satisfies the requirement for traceability (see Appendix).</p>	Compulsory
b)	To achieve a higher performance rating, 75% of the constituent material(s) in the assessed product shall be traceable to supplier(s) with a certificated quality management system.	1
c)	To achieve the highest performance rating, 90% of the constituent material(s) in the assessed product shall be traceable to supplier(s) with a certificated quality management system.	2

3.2 Environmental management systems in the supply chain

	Description	Performance Rating (all sectors)
a)	<p>A minimum of 60% of constituent material(s) in the assessed product shall be traceable to supplier(s) with an environmental management system (EMS).</p> <p>The EMS shall follow the fundamentals of ISO 14001:2015 and shall include within its scope key processes of raw material extraction and primary material production, where appropriate to the scope of its operations.</p> <p>The organisation under assessment will also have an EMS.</p> <p>Constituent materials which are recycled materials or by-products shall be deemed to satisfy this requirement without further verification.</p>	Compulsory
b)	<p>To achieve a higher performance rating, at least 60% of the constituent material(s) in the assessed product shall be traceable to supplier(s) (including the organisation under assessment) with an EMS certificated by an accredited organisation to:</p> <ul style="list-style-type: none"> • ISO 14001:2015; OR • EU Eco-Management and Audit Scheme (EMAS) 	1
c)	<p>To achieve an even higher performance rating, 75% of the constituent material(s) in the assessed product shall be traceable to supplier(s) with a certificated EMS.</p>	2
d)	<p>To achieve the highest performance rating, 90% of the constituent material(s) in the assessed product shall be traceable to supplier(s) with a certificated EMS.</p>	3

3.3 Health and safety management systems in the supply chain

	Description	Performance Rating (all sectors)
a)	<p>A minimum of 60% of constituent material(s) in the assessed product shall be traceable to supplier(s) with a health and safety management system.</p> <p>The organisation under assessment will also have a health and safety management system.</p> <p>The health and safety management system shall be compliant with local legislation and shall incorporate the recording of:</p> <ul style="list-style-type: none"> • Near miss incidents • Time loss accidents • Fatal accidents 	Compulsory
b)	<p>To achieve a higher performance rating, at least 60% of the constituent material(s) in the assessed product shall be traceable to supplier(s) (including the organisation under assessment) with a health and safety management system certificated by an accredited organisation to OHSAS 18001:2007 OR ISO45001:2018, OR an equivalent documented H&S MS which is independently assessed. The equivalent H&S MS shall follow the relevant principles of OHSAS 18001: 2007 or ISO 45001: 2018.</p>	1
c)	<p>To achieve an even higher performance rating, at least 75% of the constituent material(s) in the assessed product shall be traceable to supply chain organisation(s) with a certificated health and safety management system.</p>	2
d)	<p>To achieve the highest performance rating, at least 90% of the constituent material(s) in the assessed product shall be traceable to supply chain organisation(s) with a certificated health and safety management system.</p>	3

4. VinylPlus Challenge 1 – Controlled Loop Management

4.1 Use of recycled PVC

	Description	Performance Rating	
a)	The organisation can demonstrate use of recycle in the product which is being evaluated (as an annual average) See VinylPlus Sector Definitions	Between 1% _m and 5% _m	2
b)		Between 5% _m and 15% _m	4
c)		Between 15% _m and 30% _m	6
d)		> 30 % _m	10

4.2 Waste management

	Description	Performance Rating
a)	<p>The organisation shall establish a policy, supported by a documented management system, for the diversion of waste from landfill or incineration without energy recovery in accordance with the waste hierarchy.</p> <p>AND</p> <p>The organisation shall provide evidence that all controlled waste arising from its operations is stored, transported and treated such that risks to human health and the environment are minimised and that all local regulatory requirements are fulfilled.</p>	Compulsory
b)	<p>To achieve a higher performance rating, the organisation shall report to its stakeholders its performance in terms of waste prevention and waste management. This shall include:</p> <ul style="list-style-type: none"> • levels of waste production relative to output set against targets for reduction over time, and thereafter reported on an annual basis, as a minimum; and • comparison to industry benchmarks, where available, or comparison to company benchmarks if industry benchmarks aren't available 	2
c)	<p>To achieve the highest performance rating, the organisation shall have external verification of the information and data reported above.</p>	3
	<p>A supplementary point may be awarded if, the organisation specifically reports to its stakeholders on at least two of the five below topics:</p> <ul style="list-style-type: none"> • Overview highlighting typical waste production rates for the relevant sector, as well as the typical waste reuse-, recycling, energy recovery- and landfilling- rates. • Actions taken to foster post-consumer reuse, recycling and energy recovery of the assessed product • Levels of reuse and recycling of the waste produced by the organisation • Annual updates of targeted vs. actual waste reduction rates for the assessed product 	1

	<ul style="list-style-type: none"> Staff and supply chain engagement activities promoting behavioural change and the share of best practices 	
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4.3 Product Design for Controlled Loop Material Management

	Description	Performance Rating
a)	The organisation has taken positive steps towards a design allowing to maximise ease of reuse and/or recycling of the PVC part of the product.	Up to 3 steps - 2 4 to 5 steps - 3 More than 5 steps - 4

5. VinylPlus Challenge 2 – Organo-chlorine Emissions

5.1 PVC resin used in manufacturing the product

	Description	Performance Rating
a)	<p>The product which is being evaluated is manufactured from a resin entirely manufactured by an organisation that comply to the last version of the ECVM Industry Charter for the Production of VCM and PVC (or any equivalent scheme) and</p> <p>(1) whose standards and practices can be fully audited by means of membership to ECVM OR</p> <p>(2) whose standards and practices have been audited at least for one of the manufacturer’s VCM and PVC manufacturing sites by a technical audit (the “ECVM Charter Audit”) and the manufacturer is contributing an “enabling fee” to the VinylPlus programme.</p>	Compulsory
b)	<p>The product is manufactured from resin supplied by producers who:</p> <ul style="list-style-type: none"> • Are partners of the VinylPlus® programme, have paid their fees • Have not been involved in a transport accident with any VCM release during the three years immediately prior to certification • Source chlorine from companies reporting emissions in line with the Euro Chlor Sustainability Programme, or equivalent. • Reports its emissions of EDC, VCM and dioxins from each of its plants to ECVM on an annual basis. 	<p>One or two criteria - 2</p> <p>Three or four criteria - 4</p>

6. VinylPlus Challenge 3 – Sustainable use of Additives

6.1 Use of additives in the assessed product

	Description	Performance Rating
a)	<p>The manufacture of the product which is being evaluated has included only REACH compliant additives (substances) and has not used the following additives:</p> <ul style="list-style-type: none"> • Substances containing cadmium or lead, a low molecular ortho-phthalate (C8 ortho-phthalate and below), except as included and permitted in any recycle. 	Compulsory
b)	<p>The organisation can demonstrate that the product which is being evaluated:</p> <ul style="list-style-type: none"> • carries permanent information regarding the additives used in its manufacture in order to facilitate future recycling. • meets the volatile organic compound (VOC) emission criteria (see Appendix). • measures the levels of lead, cadmium and low molecular ortho-phthalates in the recycle it uses. • discloses to customers the maximum levels of lead, cadmium and low molecular ortho-phthalates in the recycle it uses. • provides information to his customer for the assembly, installation, maintenance and end of life of the product regarding the additives used. 	Two of 5 criteria – 1 Four of 5 criteria – 2
	<p>Supplementary points may be awarded if the organisation demonstrates that the virgin part of the product which is being evaluated:</p> <ul style="list-style-type: none"> • has been manufactured without using additives (substances) which are on the REACH candidate list or listed on Annex XIV, even if authorized. 	4
	<p>Supplementary points may be awarded if the key additives (substances) included in the product evaluated have been generically assessed by the industry associations represented in VinylPlus, according to the ASF (Additive Sustainability Footprint), a methodology developed by VinylPlus for a sustainable use of additives based on the TNS System Conditions.</p> <p>See the webpage dedicated to ASF for more details</p>	8

7. VinylPlus Challenge 4 – Sustainable Energy and Climate Stability

7.1 Greenhouse gas emission reduction

	Description	Performance Rating
a)	<p>According to the principles of ISO 14064-1:2018, the organisation shall quantify the:</p> <ul style="list-style-type: none"> emissions and removals of greenhouse gases (GHG) related to its direct operations; and indirect emissions and removals of GHG related to energy use in its direct operations. <p>AND</p> <p>The organisation shall establish a policy, supported by a documented management system, for the monitoring and reduction of the GHG intensity of its operations. This aspect may be managed within the scope of an existing management system.</p> <p>NOTE: refer to ISO 14064-1:2018 for definitions.</p> <p>Emissions calculations using other internationally recognised standards are accepted as defined in the guidance notes.</p>	Compulsory
b)	<p>To achieve a higher performance rating, the organisation shall report to its stakeholders on the emissions and removals of greenhouse gases, according to the principles of ISO 14064-1:2018.</p> <p>If legal requirements related to competition mean that reporting cannot be legally conducted at company level then the information shall be reported at sector level. This may be via a trade association.</p> <p>Where sector specific standards for GHG reporting exist, these are acceptable methods for reporting.</p>	3
c)	<p>To achieve the highest performance rating, the organisation shall have external verification of the information and data reported above.</p>	5

[See Appendix](#) for more details

7.2 Energy use

	Description	Performance Rating
a)	<p>The organisation shall establish a policy, supported by a documented management system, for the monitoring and reduction of the energy intensity of those operations over which the organisation has financial and/or operational control. Energy intensity is the amount of energy required for each unit of output.</p> <p>Certification to ISO 50001:2018 or any equivalent energy assessment scheme, meets this requirement.</p>	1

7.3 Use of renewable energy resources

	Description – See Q1 below	Performance Rating
a)	The organisations use of renewable energy is 10 % higher than the nationally calculated average renewable energy proportion.	1
b)	To achieve a higher performance rating, the organisations use of renewable energy is 20 % higher than the nationally calculated average renewable energy proportion.	2
c)	To achieve a higher performance rating, the organisations use of renewable energy is 30 % higher than the nationally calculated average renewable energy proportion.	3
d)	To achieve a higher performance rating, the organisations use of renewable energy is 40 % higher than the nationally calculated average renewable energy proportion.	4

[See Appendix](#) for more details.

7.4 Transport impacts

	Description	Performance Rating
a)	<p>The organisation shall establish a policy, supported by a documented management system, for continually reducing environmental impacts associated with the transport of materials, goods and people involved in its operations.</p> <p>The policy shall identify appropriate, significant, direct environmental impacts associated with the modes of transport used by the organisation and shall include mitigation strategies for significant environmental impacts.</p> <ul style="list-style-type: none"> The methodology used to identify significant environmental impacts shall be documented. 	Compulsory
b)	<p>To achieve a higher performance rating, the organisation shall extend the scope of its transport policy and metrics to cover the supply of traceable constituent material(s) in the assessed product.</p> <p>Where the assessed organisation is responsible for the constituent material(s) at the source, the scope and boundaries of the policy shall cover all transport modes used, from the source of the constituent material(s) to the assessed product(s).</p>	2
	<p>A supplementary point may be awarded if the organisation reports performance against its transport policy and objectives to its stakeholders, on at least two of the following aspects:</p> <ul style="list-style-type: none"> Methodology for identifying significant environmental impacts Significant environmental impacts identified by the organisation Mitigation strategies Performance against targets 	1

7.5 Lifecycle assessment (LCA)

	Description	Performance Rating
a)	<p>The organisation shall use life cycle thinking and/or life cycle assessment (LCA) methods to identify significant environmental aspects and impacts throughout the product lifecycle, and shall have in place a documented approach for continual improvement of life cycle environmental performance.</p>	Compulsory
b)	<p>To achieve a higher performance rating, the organisation shall provide evidence that it has participated in a freely and publicly available LCA study that complies with the requirements of ISO 14040:2006 and ISO 14044:2006</p>	2
c)	<p>To achieve the highest performance rating, the organisation shall provide an independently verified Environmental Product Declaration (EPD) that conforms to the requirements of ISO 14025:2010, and ISO 21930:2017 or EN 15804:2012+A1:2013/FprA2.</p>	3

8. VinylPlus Challenge 5 – Sustainability Awareness

8.1 Demonstrating commitment and communication

	Description	Performance Rating
a)	<p>The organisation has established a Sustainability policy, supported by a documented management system, for the learning and development of its employees and carry out regular reviews of its performance (see Appendix).</p> <p>Sustainability awareness/training shall be evidenced in all relevant professional and functional training.</p> <p>This aspect may be managed within the scope of an existing management system.</p>	Compulsory
b)	<p>To achieve a higher performance rating, the organisation shall report to its stakeholders on its performance relating to the learning and development of its employees.</p> <p>OR</p> <p>The organisation shall establish a policy, supported by a documented management system, for enhancing the diversity and inclusiveness of its workforce and carry out regular reviews of its performance. This aspect may be managed within the scope of an existing management system.</p>	2
c)	<p>To achieve the highest performance rating, the organisation shall have external verification of the information above.</p>	3

8.2 Local communities

	Description	Performance Rating
a)	<p>The organisation shall establish a policy, supported by a documented management system, to identify and consult with local community stakeholders directly affected by the activities and operations of the organisation;</p> <p>AND</p> <p>The organisation shall have written procedures to record all complaints from local community stakeholders and any subsequent and associated actions including prosecutions.</p>	Compulsory
b)	<p>To achieve a higher performance rating, the organisation shall carry out regular reviews of its performance in terms of local community relationships, stakeholder engagement and complaints incidents.</p> <p>AND one of the following:</p> <p>The organisation shall report to its stakeholders on its performance in terms of local community relationships, stakeholder engagement and complaint incidents.</p> <p>OR</p> <p>The organisation shall have a written policy to use local sourcing and local business where appropriate and practical.</p>	1

c)	To achieve the highest performance rating, the organisation shall have external verification of the information and data reported above.	2
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VinylPlus® is the Voluntary Commitment to sustainable development by the European PVC industry. It aims at creating a long-term sustainability framework for the entire PVC value chain across Europe and beyond.



Building Research Establishment (BRE) is an independent and impartial, research based consultancy, testing and training organisation, offering expertise in every aspect of the built environment and associated industries.



The Natural Step (TNS) is a global NGO organisation with three decades of experience helping organisations and individuals understand and make meaningful progress toward sustainability.

APPENDICES



1. The fundamentals

The VinylPlus® Product Label may only be used by organisations holding a valid Certificate of Approval issued by VinylPlus. It may only be strictly use for the product/product family that the Product Label is granted for.

The use of the VinylPlus® Product Label relates only to the certification scheme operated by VinylPlus. The Product Label is the property of VinylPlus, and its use is subject to the conditions of use set out below.

The rules for the VinylPlus branding and Vinyl Verified logo need to be strictly respected. The replication or reproduction of the Product Label can only be made with the authorisation of VinylPlus.

The Product Label can be mentioned on product specifications, product sales literature, product brochures, on the product itself and any publicity material that is directly related to the relevant product.

The company holding the VinylPlus® Product Label rests solely responsible for the correct product label use by its design and marketing service partners.

The VinylPlus® Product Label must not be used to imply approval of products or services not approved or covered in the criteria scheme by VinylPlus.

Electronic versions of the VinylPlus Product Label shall only be obtained from VinylPlus.

2. Standard Amendment or Withdrawal

The Product Label is valid from the date of the VinylPlus certification for 3 years with annual desktop verifications in the intervening years. The audit is repeated every 3 years and a new certificate based on the audit results is issued by VinylPlus.

In case an onsite audit cannot be organized before the end of the validity period of the certificate due to circumstances of force majeure, the validity period can be extended by VinylPlus for maximum 6 months.

If the Product Label Criteria Scheme document is amended after the applicant has accepted an audit, the previous Criteria Scheme should be used. The Product Label certificate based on the previous scheme remains valid for 3 years.

If the VinylPlus® Product Label is withdrawn or becomes obsolete, the use of the Label shall cease within twelve months of the date of withdrawal or obsolescence.

Audit results have a general validity of max. 1 year. Should the applicant not be able to deliver the requested remaining evidence to conclude the audit process within this time frame, audit results will no longer be valid.

3. Intellectual Property Rights

This document does not confer any right, title or interest in the VinylPlus® Product Label, which shall remain the property of VinylPlus. VinylPlus reserves all licensing and enforcement rights, and may update this rules and guidance document from time to time.

For the latest version of this document, please consult the [Rules and Obligations page](#) of the Product Label website.

4. Misuse

Unauthorised use and/or misuse of the VinylPlus® Product Label is not permitted, especially not for other products in the company's product range that have not received the Label Certificate. VinylPlus will launch an investigation if we find, or are notified of, a potential misuse, whether through negligence or fraud. If proven, such misuse may lead to a suspension and withdrawal of the Label Certification, a publication of the transgression, a legal action, or a fine.

5. Your responsibility

It is the responsibility of the Product Label holder to:

(i) Ensure that the product supplied under a valid current VinylPlus® Product Label Certificate of Approval and using the appropriate Vinyl Verified® logo, conforms at all times with the requirements of the Label Criteria Scheme and with all other terms and conditions of the Label.

(ii) In the event of termination of the Agreement howsoever arising, cease using, remove or obliterate the Label.

(iii) Indicate to VinylPlus any fraud or misuse that comes to your notice including the relevant information needed for VinylPlus to take action.

6. Some Do's and Don'ts

Do's

- Include the Product Label in your marketing and promotional literature only strictly for the product.
- Contact VinylPlus if you wish to include the Vinyl Verified® logo in any press release or press orientated material. Permission to use the logo in this way will not be unreasonably withheld.
- Ensure that the rules contained in this guidance is adhered to.
- Ensure that the entire Vinyl Verified® logo is clearly visible against the background on which it is being reproduced. Use the black and white version if helpful.
- Contact VinylPlus if you are unsure of any aspect of using the label imagery.

Don'ts

- Make the Vinyl Verified® logo too small to identify; it should be legible to the naked eye.
- Partially cover the image with other brands or copy.
- Overprint the image with text.
- Stretch or squash the marks to fit a given size.
- Use the marks in circumstances that would bring the VinylPlus® Product Label certification into disrepute.
- Use the marks in connection with products or services that are not associated with the VinylPlus® Product Label certification.
- Attempt in any way to redraw or re-create the artwork for the marks.
- Pass on copies of the artwork of the marks to any other parties other than your own design companies.

Purpose

The purpose of this document is to provide guidance regarding the use in the VinylPlus label of 'Material Traceability' as a key indicator in the evaluation.


Material Traceability

The following mechanisms shall be considered appropriate for demonstrating material traceability to the source of the constituent material(s):

- The identification and traceability of constituent material(s) is managed at each stage of the supply chain to the source through Sub-clause 8.5.2 of ISO 9001:2015, and implemented at each exchange of responsibility through Sub-clause 8.4 of ISO 9001:2015. The organisation responsible for the constituent material(s) at each stage of the supply chain shall be certificated by an accredited organisation to ISO 9001:2015
- An independently audited Chain of Custody (CoC) scheme to the source
- Equivalent documented evidence of material traceability. This can include documented evidence of ordering and delivery of materials at each exchange of responsibility within the supply chain to the source

The term 'to the source' refers to the three sources of materials within the scheme, i.e. manufacturers responsible for:

- the production and supply of mass-produced materials
- the recovery and supply of recycled materials
- the production and supply of by-products or production residues from other industrial processes

	VinylPlus Product Label Criteria 6.1 b) - Classifications of VOC
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VOC Emissions

There is no unified EU system so far to classify VOCs. Germany, France and Belgium all have their own systems, but they are not fully consistent with each other.

The EU Commission has proposed a draft classification system, that the VinylPlus label criteria scheme will be using until a final and binding European version has been approved. This system provides a concise and easy-to-understand communication system on VOC EMISSIONS that reflects a level of risk of a construction product. [See VOC Classes.](#)

There are **3 essential characteristics**:

Total VOC

A measurement method is not specified in the EU Commission proposal; we consider results as valid when obtained through the testing standard EN 16516 Construction products: assessment release of dangerous substances. Determination of emissions into indoor air. See [VOC Emission Study on Plastic Windows.](#)

The VinylPlus product label requires **criteria based on Table 1 only**. The product should at least be of Class A3, i.e. emit less than 1000 µg/m³ TVOC.

As far as we know substances listed in Table 3 are not normally present in PVC products.

For TVOC, VinylPlus does not provide any recent measurements on PVC products.

Formaldehyde

As far as we know formaldehyde is normally not present in PVC products.

Carcinogenic VOC

The VinylPlus product label requires criteria based on Table 5.

The product should be of class C1; i.e. emit less than 1 µg/m³ carcinogenic VOC.

Purpose

This document provides background information methods of securing third party verification for carbon emission reduction activities within organisations seeking the VinylPlus label.

Note that VinylPlus auditors will be able to consider the equivalence of other schemes on a case by case basis and this document will be updated as equivalent schemes are identified.

Verifying Carbon Emission Reduction

Verification of performance concerning carbon emission reduction activities can be demonstrated through programmes such as:

Carbon Trust Standard – this is a UK-based scheme which publicly recognises a company’s efforts in reducing carbon emissions and provides tangible proof to all stakeholders (including employees, shareholders, customers and suppliers) that a business is committed to making future reductions. Having certified the carbon reduction of hundreds of organisations, Carbon Trust Certification is widely considered as the world's leading certifier of organisational carbon footprint reduction. Companies carrying the Carbon Trust Standard range from large multinational organisations to small companies.

To achieve the Carbon Trust Standard a company must meet three criteria:

Provide an accurate footprint measurement including all required emission sources.

Demonstrate an absolute reduction of carbon footprint or equivalent relative efficiency improvement.

Demonstrate good carbon management to the Carbon Trust’s standard including carbon governance, accounting, reduction methods and targets.

To secure certification a company must submit an application for review by an independent assessor. The following tools are used:

- The **Carbon Trust Standard Carbon Footprint Spreadsheet** (an Excel file) available [here](#) can be used to record a company’s carbon footprint and the reduction in this footprint over time. The methodology has been developed for the Carbon Trust Standard and follows the principles outlined in the GHG protocol, with all carbon emissions calculated using government-produced emissions factors (in the UK factors published by Defra are used).
- Then use the **Carbon Trust Standard Assessment Form** (a Word file) available [here](#) to document whether the company meets the required carbon management standards. In order to achieve the Carbon Trust Standard an overall score of at least 60% is required in this section

More information on this Standard can be found at www.carbontrust.com/client-services/footprinting/footprint-certification

- **Equivalent schemes in other countries.** VinylPlus auditors will be able to consider the equivalence of other schemes on a case by case basis and this document will be updated as equivalent schemes are identified.

Renewable Energy Sources

The categories of energies that can be considered as renewable within our scheme, are those as defined in Chapter 5 of Annex B of the EU Regulation 1099/2008 on Energy Statistics. Hydropower is thus considered as a renewable energy in the framework of the scheme.

Energy product	Definition
1. Hydro power	Potential and kinetic energy of water converted into electricity in hydroelectric plants. Pumped storage must be included. Production must be reported for plant sizes of < 1 MW, 1 to < 10 MW, ≥ 10 MW and from pumped storage.
2. Geothermal	Energy available as heat emitted from within the earth's crust, usually in the form of hot water or steam. This energy production is the difference between the enthalpy of the fluid produced in the production borehole and that of the fluid eventually disposed of. It is exploited at suitable sites: <ul style="list-style-type: none"> — for electricity generation using dry steam or high enthalpy brine after flashing, — directly as heat for district heating, agriculture etc.
3. Solar energy	Solar radiation exploited for hot water production and electricity generation. This energy production is the heat available to the heat transfer medium, i.e. the incident solar energy less the optical and collectors' losses. Passive solar energy for the direct heating, cooling and lighting of dwellings or other buildings is not included.
3.1. Of which: solar photovoltaic	Sunlight converted into electricity by the use of solar cells usually made of semi-conducting material which exposed to light will generate electricity.
3.2. Of which: solar thermal	Heat from solar radiation; can consist of: <ul style="list-style-type: none"> (a) solar thermal-electric plants; or (b) equipment for the production of domestic hot water or for the seasonal heating of swimming pools (e.g. flat plate collectors, mainly of the thermosyphon type).
4. Tide, wave, ocean	Mechanical energy derived from tidal movement, wave motion or ocean current and exploited for electricity generation.
5. Wind	Kinetic energy of wind exploited for electricity generation in wind turbines.
6. Industrial waste (non-renewable)	Report wastes of industrial non-renewable origin (solids or liquids) combusted directly for the production of electricity and/or heat. The quantity of fuel used should be reported on a net calorific value basis. Renewable industrial waste should be reported in the solid biomass, biogas and/or liquid biofuels categories.
7. Municipal waste	Wastes produced by households, hospitals and the tertiary sector incinerated at specific installations, on a net calorific value basis.
7.1. Of which: renewable	The portion of municipal waste which is of biological origin.
7.2. Of which: non-renewable	The portion of municipal waste which is of non-biological origin.

Energy product	Definition
8. Solid biomass	Covers organic, non-fossil material of biological origin which may be used as fuel for heat production or electricity generation. It comprises:
8.1. Of which: charcoal	The solid residue of the destructive distillation and pyrolysis of wood and other vegetal material.
8.2. Of which: wood, wood wastes, other solid wastes	Purpose-grown energy crops (poplar, willow etc.), a multitude of woody materials generated by an industrial process (wood/paper industry in particular) or provided directly by forestry and agriculture (firewood, wood chips, wood pellets, bark, sawdust, shavings, chips, black liquor etc.) as well as wastes such as straw, rice husks, nut shells, poultry litter, crushed grape dregs etc. Combustion is the preferred technology for these solid wastes. The quantity of fuel used should be reported on a net calorific value basis.
9. Biogas	A gas composed principally of methane and carbon dioxide produced by anaerobic digestion of biomass.
9.1. Of which: landfill gas	A biogas formed by the digestion of landfilled wastes.
9.2. Of which: sewage sludge gas	A biogas produced from the anaerobic fermentation of sewage sludge.
9.3. Of which: other biogas	Biogas produced from the anaerobic fermentation of animal slurries and of wastes in abattoirs, breweries and other agro-food industries.
10.1. Of which: biogasoline	This category includes bioethanol (ethanol produced from biomass and/or the biodegradable fraction of waste), biomethanol (methanol produced from biomass and/or the biodegradable fraction of waste), bioETBE (ethyl-tertio-butyl-ether produced on the basis of bioethanol; the percentage by volume of bioETBE that is calculated as biofuel is 47 %) and bioMTBE (methyl-tertio-butyl-ether produced on the basis of biomethanol: the percentage by volume of bioMTBE that is calculated as biofuel is 36 %).
10.2. Of which: bio-diesels	This category includes bio-diesel (a methyl-ester produced from vegetable or animal oil, of diesel quality), biodimethylether (dimethylether produced from biomass), Fischer-Tropsch (Fischer-Tropsch produced from biomass), cold extracted bio-oil (oil produced from oil seed through mechanical processing only) and all other liquid biofuels which are added to, blended with or used straight as transport diesel.
10.3. Of which: other liquid biofuels	Liquid biofuels, used directly as fuel, not included in biogasoline or bio-diesels.

Purpose

This document provides background information methods of securing third party verification on Human Resources activities within organisations seeking the VinylPlus label.

Note that the VinylPlus auditors will be able to consider the equivalence of other schemes on a case by case basis and this document will be updated as equivalent schemes are identified.

Verifying Human Resources Performance

Verification of performance concerning the development of its workforce can be demonstrated through programmes such as:

- **Investors in People (IiP)** – This is a UK-based organisation (see www.investorsinpeople.co.uk) with its own widely recognised methodology which seeks to transform business performance through the development of companies’ workforces.

IiP’s mission is to help companies achieve the workforce-related improvements by focusing its activities on the company’s business objectives.

IiP act as a ‘critical friend’ to ensure continuous improvement in this process.

IiP offer a range of on-line tools to help businesses start this process. These tools can be accessed at: www.investorsinpeople.co.uk/MediaResearch/Tools/Pages/default.aspx. Successful participants secure certification as the end of the process.

- **Equivalent schemes in other countries.** VinylPlus auditors will be able to consider the equivalence of other schemes on a case by case basis and this document will be updated as equivalent schemes are identified.

Verifying knowledge of VinylPlus objectives and learning needs.

The company can demonstrate its employees are knowledgeable about VinylPlus and its sustainability targets in the following ways:

Evidence that key personnel from the company are engaged in VinylPlus task forces

Published research by company personnel that contributes to knowledge around the application of TNS Framework and its application to the assessment of PVC.

Evidence that the company is applying the TNS Framework.

Evidence that employees have reviewed core resources about VinylPlus

Evidence that employee competence on VinylPlus topics has been tested through internal learning programmes.

Evidence that the company sustainability objectives are connected to the industry roadmap.

Version Control

Version	Date	Description of change	Person responsible
1.0	Till March 2018	Initial version	S. Eingärtner
1.1	2/10/2018	-Use of mercury-free technology as an optional item withdrawn from clause 5.1.b. This is a Legal obligation since December 2017. Total number of points awarded for clause 5.1 b drops from 6 to 4, and for the whole scheme from 73 to 71.	V. Stone
1.2	14/1/2019	<p>-Updated Rules and Obligations section with last version available on the website</p> <p>-Remove "(all sectors)" mentions as it may be misleading. All requirements of the scheme are product-neutral.</p> <p>-Per Accredia's requests,</p> <ul style="list-style-type: none"> • Add reference to ISO/IEC 17067 guidelines and type of certification in general notes • Mention that conformity assessment shall be done by an accredited certification body • Add geographical scope of certification in clause 1.1 • Refer to ISO 9001: 2015 in clauses 2.3 and 2.4 • Specify regulation and agreements under which ISO 9001:2015 should be issued in clause 2.3 • Replace "sub clause 7.4 of ISO9001" by "sub clause 8.4 of ISO 9001:2015" in clause 2.4 • Replace "sub clause 7.4 of ISO9001" by "sub clause 8.4 of ISO 9001:2015" in clause 3.1 a and appendix of clause 3.1 a • Replace "sub clause 7.5.2 of ISO9001" by "sub clause 8.5.3 of ISO 9001:2015" in clause 3.1 a and appendix of clause 3.1 a • Refer to ISO 9001: 2015 in clause 3.1 a • Refer to ISO 14001: 2015 in clauses 3.2 a and 3.2 b • Modify Appendix to clause 3.3.a explaining the principles to be followed by an equivalent EMS to ISO 14001:2015 • Refer to OHSAS 18001:2007 and ISO45001:2018 in clause 3.3.b • Add a new Appendix to clause 3.3.b explaining the principles to be followed by an equivalent H&S MS • Clarify that self-produced energy should also be subject to energy efficiency measures and reduction target settings in clause 7.1 • Add a new Appendix to clause 7.2 listing the energy sources that can be considered as 	V. Stone

		<p>renewable. Declare that hydropower is a renewable energy in the framework of the scheme.</p> <ul style="list-style-type: none"> • Add to Rules and Obligations Appendix “The audit is repeated every 2 years and a new certificate based on the audit results is issued by VinylPlus” 	
1.3	May 2019	<ul style="list-style-type: none"> -Add general note vi. on scoring methodology with Performance Scoring Table -Redefine geographical scope of certification in clause 1.1 a) to take into account Brexit -Replace VinylPlus Charter by VinylPlus targets in clause 1.1.b) -Increase minimum recycle % required to 1% in clause 4.1 -In order to take into account opening of Label to soft PVC products, include phthalates from the REACH candidate list as additive to not be used in the virgin part of the product in clause 6.1 -Remove reference to EPPA letter REACH article 33 from clauses 6.1.b and 6.1.c -Make clear in clause 6.1 that the supplementary points for an ASF can be obtained with a generic assessment done at the association level -In order to account for latest version of BES6001 (v.3.1): • Redraft clauses 2.2 Legal Compliance, 2.3 Quality Management System and 2.4 Supplier Management System. • Add introduction to clause 3. Supply Chain Management Requirements • Redraft clauses 3.1 Material traceability in the supply chain, 3.2 Environmental management systems in the supply chain, 3.3 Health and safety management systems in the supply chain • Redraft clause 4.2 Waste Management • Redraft clause 7.1 Greenhouse gas emissions • Add clause 7.2 Energy Use • Redraft clause 7.4 Transport Impacts • Redraft clause 7.5 Lifecycle assessment (LCA) • Redraft clause 8.1 Demonstrating commitment and communication • Add clause 8.2 Local communities 	V. Stone
1.3	December 2019	<p>-Modify Rules and Obligations Appendix “The Product Label is valid from the date of the VinylPlus certification for 3 years with an annual desktop verifications in the intervening years. The audit is repeated every 3 years and a new certificate based on the audit results is issued by VinylPlus. “</p> <p>“If the Product Label Criteria Scheme document is amended after the applicant has accepted an</p>	V. Stone

		audit, the previous Criteria Scheme should be used. The Product Label certificate based on the previous scheme remains valid for 3 years.”	
1.3	January 2020	-Modify lay out of first page of document -Replace the General Notes section by Foreword and Scoring Methodology sections. Clarify wording and definitions of a product system and product range. -Remove Appendix on EucertPlast -Move Appendices on Criteria 1.1 b), 2.1 a), 2.4a), 3.2 a), 3.3 b), 4.2 a), 4.3 a), 5.1a), 8.2a) to the Auditor Guidelines	V. Stone
1.3	March 2020	Add “In case an onsite audit cannot be organized before the end of the validity period of the certificate due to circumstances of force majeure, the validity period can be extended by VinylPlus for maximum 6 months.” to “Rules and Obligations” appendix	V. Stone